

Throughout its history, Washington, DC has hosted millions of events and welcomed countless travelers from around the world. Today's urban renaissance has created a renewed energy across the District of Columbia, from the federal city's vibrant core to its diverse neighborhoods.

Events DC proudly showcases a city that is at once steeped in history, yet has emerged as an international destination providing the most modern amenities to its visitors. Against this backdrop, Events DC staff works to create memorable events that engage, excite and entertain.

Our success comes by focusing on three lines of business: **Conventions and Meetings**, featuring the award-winning Walter E. Washington Convention Center, **Sports and Entertainment**, presenting some of Washington, DC's most exciting athletic and special-event programming, and **Special Events**, where we make a range of strategic investments in the region's marquee sports, entertainment and cultural properties.

Each line of business is driven by the desire to bring stellar events to Washington, DC by providing superior customer service to our clients and visitors. Events DC leverages the power of events and tourism to create economic and community benefits for the District of Columbia, its residents, businesses and neighborhoods.

Consider this your personal invitation to experience unforgettable events in a powerful city—Washington, DC.

★
ENGAGE
EXCITE
ENTERTAIN™
★





CONVENTIONS & MEETINGS

In just under a decade, the heart of downtown Washington, DC was transformed by the Walter E. Washington Convention Center. An extraordinary building in a powerful city, the Convention Center offers an event planner unprecedented flexibility to create a unique experience.

At a robust 2.3-million square feet, the Convention Center brings a new level of energy to events in the city and is designed to be the venue of success for large conventions, trade shows, and mid-sized to small meetings. Major medical shows take advantage of state-of-the-art technology, while the region's largest consumer events value welcoming interior space and easy access to public transit. The Center also hosts some of Washington, DC's most exclusive galas and fundraisers.

Recognized as one of the most-energy efficient buildings of its size, the Convention Center has won awards both for inspiring design and as a major contributor toward urban renewal in downtown DC. Events DC has generated more than \$2.5 billion dollars in economic activity at the Center since opening in 2003 while bringing millions of visitors to a revitalized downtown and the historic Shaw neighborhood.

To further leverage the power of large-scale meetings, Events DC has made a \$206 million investment in the new Washington Marriott Marquis, a four-star, 1,175-room hotel connected to the Convention Center. The 44-month construction project and opening of the new hotel in 2014 will create even greater economic benefits for the District through the creation of a combined 2,600 jobs.



SPORTS & ENTERTAINMENT

The Washington, DC metropolitan area is a premier destination for concerts, festivals, sporting events and national celebrations. Events DC hosts some of the city's most high-profile events throughout the year while, on a broader scale, working with its partners to promote the region as a first-class sports market.

Rich in history, the Stadium-Armory Campus is set along the banks of the Anacostia River and includes the historic Robert F. Kennedy Memorial Stadium, the DC Armory and the surrounding Festival Grounds. These venues offer an array of amenities and are adaptable for events of any size. Also along the river and with an outstanding view of the U.S. Capitol, Nationals Park is a Major League Baseball stadium equipped with cutting-edge media and technology, and features luxurious club suites and meeting spaces, all contained within a LEED-certified glass, steel and concrete structure.

Top-tier sporting events on our properties include Major League Soccer's four-time MLS Cup-champion D.C. United, the Military Bowl presented by Northrop Grumman and the Nation's Football Classic™ all at RFK Stadium. Nationals Park is home to the Washington Nationals, while the DC Armory hosts the DC RollerGirls, a flat-track roller derby league, the health and fitness expos for the Marine Corps Marathon, the Army Ten-Miler and the SunTrust National Marathon. Events DC also hosts a broad range of events on the Festival Grounds, as well as a number of activities designed to promote youth sports and fitness in the District of Columbia, such as the annual Congressional Bank Baseball Classic, featuring the city's best high school teams and players.



SPECIAL EVENTS

The nation's capital is a mecca for domestic and international tourism, attracting a global audience of millions each year. To harness the economic power of these visitors, Events DC makes strategic investments in programs that not only attract people to Washington, DC, but also encourage them to stay longer and visit areas outside of the city's downtown core.

Our Special Events programs, which combine the expertise of our staff with targeted financial resources, meet the needs of a diverse audience while also creating increased economic activity and affordable cultural experiences throughout the city. Among our partners are the National Cherry Blossom Festival—the city's most visible global event—and Cultural Tourism DC, which creates self-guided walking trails that tell the stories of the District of Columbia's historic neighborhoods and create mini-destinations for tourists. We also support the DC Jazz Festival's "Jazz in the 'Hoods" program, which brings more than 80 performances during the two-week annual festival to neighborhood restaurants and clubs around Washington, DC.

In addition, our strategic alliances include a range of athletic and sporting events, including the Washington International Horse Show and the World TeamTennis Pro League's Washington Kastles. Events DC also partners with some of the city's most well-known endurance events, including the Capital Critterium short-course professional cycling race and the Nation's Triathlon.

